



Promoting
entrepreneurial excellence
in SADC

SAFRI,
the Southern Africa Initiative of German Business,
is pleased to introduce the
3rd Working Women's Convention:

The Road to Excellence

**Self-Assessment using the
SADC Quality Model Questionnaire**

May 21st-23rd, 2003

Initiator and Organiser:
Gemini Professional Services

With the assistance of:
Lesotho Enterprise Network
Letsema Investment Holdings (Pty) Ltd
Mamoth Financial Services (Pty) Ltd
IDM Lesotho

and

DAIMLERCHRYSLER

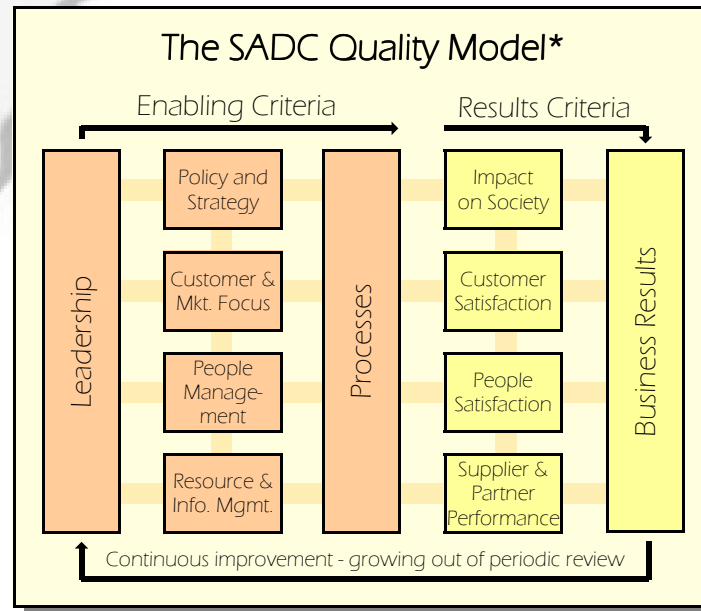


'Mapokane 'Mamokhele Kosene, Director of Gemini Professional Services and workshop organiser, has led Gemini in hosting a number of conventions and workshops in Lesotho designed to inspire and empower people in a variety of fields. She is pictured above left at the Gemini managed, DaimlerChrysler sponsored Internet Café at the University of Lesotho's IEMS Campus in Maseru, together with Joe Rückert of DaimlerChrysler South Africa, Molihi Mojaki of Gemini, and an Internet Café guest.

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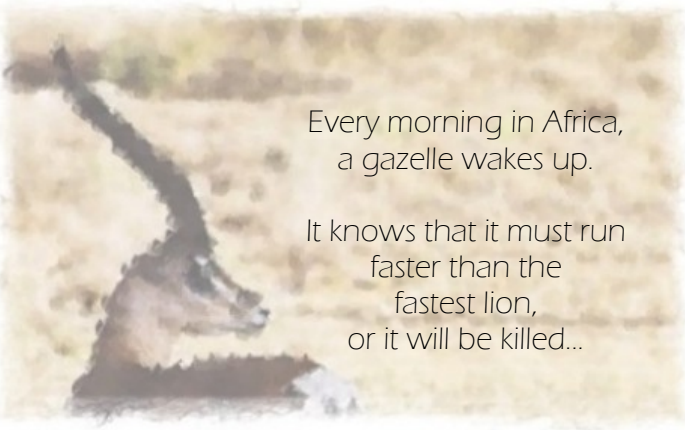
The Southern Africa Initiative of German Business, SAFRI, was founded in 1996 to help improve the economic and political parameters for business in Southern Africa. It focuses on member countries of the Southern African Development Community (SADC), promoting entrepreneurial excellence, competitiveness and empowerment by enabling Southern African entrepreneurs to upgrade their skills and competencies in Entrepreneurs' Workshops and SAFRI-initiated training courses.

SAFRI Entrepreneurs' Workshops and assorted SAFRI-initiated training programs have been attended by well over 600 entrepreneurs in Lesotho, Swaziland, Botswana, Mozambique, Namibia, and South Africa.



* The SADC Quality Model is identical to the South African Excellence Model, which was developed by the South African Excellence Foundation and then adopted by the SADC Council of Ministers for use in SADC.

**For more information
and pre-registration contact:**
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Every morning in Africa,
a gazelle wakes up.

It knows that it must run
faster than the
fastest lion,
or it will be killed...

Sharpen your competitive edge

Invest in a workshop featuring a combination of presentations, intensive discussion, practical exercises and case studies designed to start you and your business on a journey toward continuous improvement, performance excellence, and increased competitiveness.

Self-Assessment using the SADC Quality Model Questionnaire

Self-Assessment is a comprehensive, systematic and regular review of an organisation's activities and results referenced against a benchmark of performance excellence. The Self-Assessment process allows an organisation to clearly identify both strengths and areas in which improvements can be made, and culminates in planned improvement actions, which are then monitored for progress. It is also an effective means to co-ordinate an organisation's quality improvement initiatives.



Every morning in Africa,
a lion wakes up.

It knows that it must
outrun the slowest gazelle,
or it will starve to death...

Resource persons include:

Selikane Motseko

Managing Director
Mammoth Financial Services (Pty) Ltd.
"The Model helped us to get the basics right from the very beginning. Now we are implementing the action plan we developed out of our Self-Assessment. It is a challenging but very rewarding process."



Andrea Knigge

Regional Health Coordinator for the SADC Region, GTZ GmbH
Dr Knigge, developer of DaimlerChrysler South Africa's internationally-recognised AIDs program, will assist participants to plan AIDs programs for their businesses.


Nji Bahaleroe Leleka

Managing Director
Letsema Investment Holdings (Pty) Ltd
"At Letsema, we have made performance excellence central to everything we do. We believe this will help ensure the sustainability of our business in today's highly competitive world."



Nina Mapili

SAFRI HRD Project Manager
Ms. Mapili has been instrumental in introducing the SADC Quality Model to many SADC countries, including Lesotho. She is designing the Workshop program and will help to facilitate plenary and small group sessions.



It doesn't matter
whether you are a lion or a gazelle.

The Way Forward


Shortly after registration and payment, you will receive study material and instructions for optimal Workshop preparation.

The SADC Quality Model Questionnaire & Workbook will guide you through the uncomplicated, fact-based assessment of your organisation by helping you to review activities and results, and measure them against best practices in the Model's 11 criteria.

This analysis should be part of your *strategic planning activities*. After you have assessed your performance, you will set targets and prepare an action plan focused on achieving continuous improvement in priority areas.

At appropriate intervals, usually on an annual basis, you and your management team will then assess how well these actions are achieving results by repeating the Self-Assessment process.

Remember: Excellence is the ultimate advantage!



When the sun comes up,
you had better be running!